

True Blue Desensitizing Toothpaste

Suffering from sensitive teeth? Omyadent® 200 has been designed for you! The micron-sized structured mineral allows efficient dentin tubule occlusion. Omyacare® S95-OG is a COSMOS approved medium abrasive for enamel-safe cleaning. Finally, gardenia blue is a natural blue that allows differentiation with a fun color.



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Ingredients	INCI Nomenclature	Suppliers	% w / w
A Beauty by Roquette® PO 370	Xylitol	Roquette, France	15.00
Cosphaderm Propanediol	Propanediol	Cosphatec, Germany	10.00
CremerGYC Glycerin	Glycerin	Cremer Oleo, Germany	15.00
Water dem.	Water (Aqua)	---	add. 100
Cekol 2000 A	Cellulose Gum	CP Kelco, Germany	0.80
Prodhylbio EA Aloes	Aloe Barbadosensis Leaf Extract (and) Citric Acid (and) Potassium Sorbate (and) Sodium Benzoate	Laboratoires Prod'Hyg, France	0.10
Stevia Dual	Stevia	---	0.10
Sodium Chloride	Sodium Chloride	---	0.30
Sodium Silicate	Sodium Silicate	Merck, Switzerland	2.50
Tripotassium Citrate	Tripotassium Citrate	Merck, Switzerland	0.50
Phoskudent Pyro	Tetrasodium Pyrophosphate	BK Giuliani, Germany	3.00
Phoskudent Na211	Sodium Monofluorophosphate	BK Giuliani, Germany	1.10
Gardenia Blue	Hydrolyzed Gardenia Florida Extract (and) Maltodextrin	Omya	0.03
B Omyacare® S95-OG	Calcium Carbonate	Omya	20.00
Omyadent® 200-OG	Hydroxyapatite (and) Calcium Carbonate	Omya	5.00
Sorbosil TC15	Hydrated Silica	PQ Corporation, UK	6.70
C Mint Aroma	Aroma	Wild Flavors & Specialty Ingredients, Germany	0.80
Plantapon® ACG 50	Disodium Cocoyl Glutamate	Impag, Switzerland	2.00
Plantacare® 1200 UP	Lauryl Glucoside	Impag, Switzerland	2.00
			100.00

Procedure

1. Phase A: Into a beaker, combine Propanediol and Glycerin with all powders and mix under strong agitation. Add water and stir to make a homogeneous texture.
2. Add phase B step by step to phase A under strong agitation and homogenize.
3. Stir slowly and cool down to room temperature.
4. Add Plantapon® and Plantacare®, then mint aroma under slow agitation, optionally under vacuum.
5. Adjust pH: 5.3-5.8.



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Innovation Comes Naturally™

